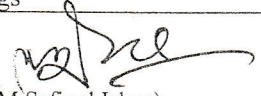


## Invitation for Tenders (NCT)

GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH			
1	Ministry/Division	Information and Communication Technology Division	
2	Agency	Bangladesh Hi-Tech Park Authority	
3	Procuring Entity Name	Bangladesh Hi-Tech Park Authority	
4	Procuring Entity District	Dhaka	
5	Invitation for	Procurement for Audio visual content and related promotional activities for Digital Bangladesh Branding	
6	Invitation Ref No	56.02.0000.06.07.286.21- 456	
7	Date	08/09/2021	
8	Procurement Method and Source of Budget	OTM/NCT, GOB	
PARTICULAR INFORMATION			
9	Tender Package No.	DBB-S1	
10	Tender Package Name	Procurement of Audio-visual content and related promotion for Digital Bangladesh Branding	
		<b>Date</b>	<b>Time</b>
11	Tender Publication Date	11/09/2021	
12	Tender Last Selling Date	10/10/2021	5.00 PM
		<b>Date</b>	<b>Time</b>
13	Tender Closing Date and Time	11/10/2021	2.00 PM
14	Tender Opening Date and Time	11/10/2021	2.15 PM
15	Selling Tender Document (Principal)	Bangladesh Hi-Tech Park Authority, 9th Floor, ICT Tower, Agargaon, Dhaka (Please see the website notice board)	
NO CONDITIONS APPLY FOR SALE, PURCHASE OR DISTRIBUTION OF TENDER DOCUMENTS			
16	Receiving Tender Document	Bangladesh Hi-Tech Park Authority, 9th Floor, ICT Tower, Agargaon, Dhaka (Tender Box)	
17	Opening Tender Document	Bangladesh Hi-Tech Park Authority, 9th Floor, ICT Tower, Agargaon, Dhaka (conference room)	
INFORMATION FOR TENDERER			
18	Brief Eligibility and Qualification of Tenderer	<p>(a) The tenderer shall have a minimum 07 (Seven) years of general experience in providing services to Government/Multinational Companies/Private entities.</p> <p>(b) The tenderer shall have successfully completed similar nature of Government/Multinational/Private with value minimum BDT 75 lacs (Seventy-Five lacs) with single contract within last 03 (Three) years.</p> <p>(c) The required average annual turnover of the tenderer shall be at least of the amount of BDT 50 Lacs (Fifty Lacs) over the last 03 (three) years.</p> <p>(d) The minimum amount of liquid asset or working capital or credit facility is BDT 110,00000 (One Crore ten lacs) supported by documentary evidence as per tender document.</p> <p>(e) All legal documents including Updated Valid Trade License, Updated VAT, TIN certificate, updated tax clearance certificate (Minimum 2020-21).</p>	
19	Brief Description of Services	<p>Digital Bangladesh Branding including</p> <p style="margin-left: 40px;">A. Audio-Visual Theme Song Development</p> <p style="margin-left: 40px;">B. Content Development for social media</p> <p style="margin-left: 40px;">C. Social Media Channel Management and Media Buying</p> <p>Details Terms of Reference will be available in the website <a href="http://www.bhtpa.gov.bd">www.bhtpa.gov.bd</a></p>	
20	Price of Tender Document (Tk)	2000/- Two Thousand Taka (Non-Refundable)	
21	Tender Security Amount (Tk)	2.5 lacs/- (Two Lacs and Fifty thousand taka only) In favor of Managing Director, Bangladesh Hi-Tech Park Authority. (Refundable)	

	1	Procurement for Audio visual content and related promotion for Digital Bangladesh Branding	Dhaka	OTM	03( Three) months
<b>Official Inviting description</b>					
23	Name of Official Inviting Tender		Bikarna Kumar Ghosh		
24	Designation of Official Inviting Tender		Managing Director		
25	Address of Official Inviting Tender		Bangladesh Hi-Tech Park Authority, 9th Floor, ICT Tower, Agargaon, Dhaka		
26	Contact details of Official Inviting Tender		Tel: 55007378	Fax: 8181694	
27	The Procuring Entity reserves the right to reject all Tenders or annul the Tender proceedings				

  
 (A.N.M Safiqul Islam)  
 Director (Admin & Finance)  
 Bangladesh Hi-Tech Park Authority